

Country

Brazil



Country Facts

Population	209 million
Language	Portuguese
Capital City	Brasilia
Currency	Brazilian Real (BR)

Smartphone Penetration

62%

Sim Penetration

119%

Transaction Types

- 👍 Premium
- 👍 In-app Purchases
- 👍 Subscriptions

Price Points

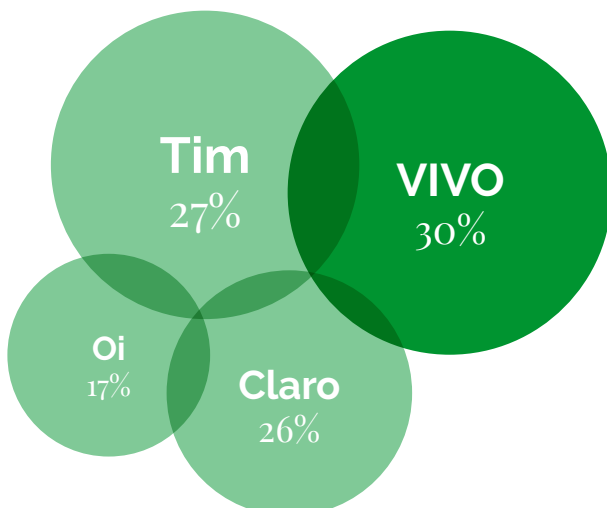
Flexible

Credit Card Penetration

32%

Market Share

Regulator: ANATEL



Smartphone Penetration

