

Country

Hong Kong



Country Facts

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|--------------|------------------------|
| Population | 7.3 million |
| Language | Chinese, English |
| Capital City | Hong Kong |
| Currency | Hong Kong Dollar (HKD) |

Smartphone Penetration

63%

Sim Penetration

166%

Transaction Types

- 👍 Premium
- 👍 In-app Purchases
- 👍 Subscriptions

Price Points

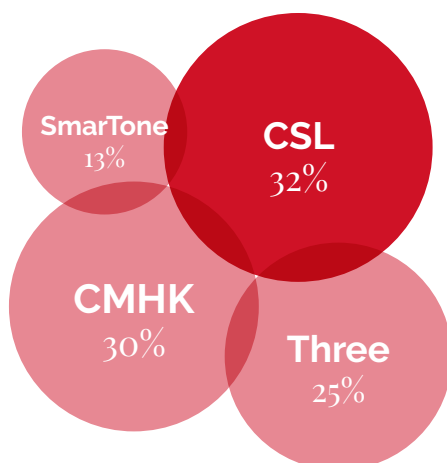
- 📁 1 HKD TO 100 HKD
- 📄 0% Local Tax

Credit Card Penetration



Market Share

Regulator: MCMC



Smartphone Penetration

