

Country

Philippines



Country Facts

Population	101 million
Language	Filipino, English
Capital City	Manila
Currency	Philippine Peso

Smartphone Penetration

61%

Sim Penetration

120%

Transaction Types

- 👍 Premium
- 👍 In-app Purchases
- 👍 Subscriptions

Price Points

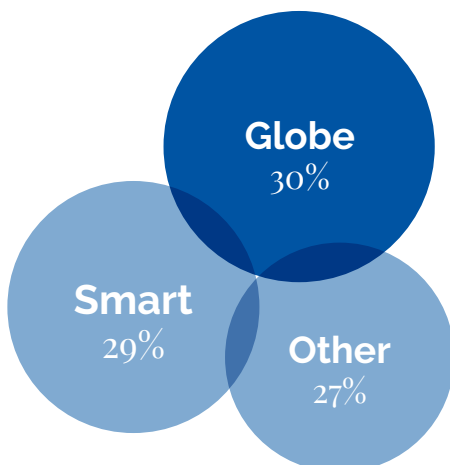
Flexible

Credit Card Penetration

3%

Market Share

Regulator: NTC



Smartphone Penetration

