Infomedia

Role Description
Software Developer

Role	Software Developer
Team	Technical
Line Manger	CTO
Date	7th March 2018
Full/Part Time	Full-time, temp (2- 6 weeks initially)
Salary	Dependent on experience.

Role Description

We have built an underlying platform that can build and publish mobile internet pages. We are looking for a team member that can take assets provided by third parties and add data into a Database to build, publish and test the sites as per specification. The candidate will be working with the Technology (Development & Test) team and Operations team so will be exposed to a wide variety of skills sets to help develop their carrier.

There is potentially a chance for this role to develop into a permanent opportunity with a move into a junior role in the Operations team helping with project deliveries.

Knowledge, Skills & Attributes

Knowledge:
- Database knowledge, ideally Microsoft SQL Server or if not Microsoft Access
- Some knowledge of HTML, CSS, JavaScript
- Knowledge of coding – specifically any of the Microsoft technologies (ASP.NET, C#, VB.NET)

Skills:
- IT literate – at least good Excel knowledge
- Process driven – we have repeatable work to build mobile pages via adding data into a database
- Quality focused – the job needs attention to detail as the sites that are being built need to conform to Compliance guidelines of our industry

Attributes:
- Willingness to learn and develop new skills
- Good interpersonal skills.
- Ability to manage the development process from end to end;
- Energetic, highly motivated.

Company Description

Established in 1991, Infomedia has transitioned with changing consumer behaviour on the mobile platform to become one of the most trusted global players in the Direct Carrier Billing (DCB) market. The business continues to grow rapidly with unique global carrier relationships and a current reach of over 200 million customers transacting over its platform. Infomedia's revenue has grown by an average of 49% YoY over the last five years by developing new use cases for direct carrier billing, ignoring short-term traditional Value-Added Service (VAS) revenues and focusing on launching compelling new services tailored for DCB.

Infomedia has a fully-managed service offering. This allows brands and carriers to simply 'plug in and play' to start

generating revenue from micropayments on mobile. Services are typically live within weeks and generating a ROI within a few months. Infomedia enables carriers to leverage their current billing system and relationship with the customer to increase ARPU (average revenue per user) and allows brands to monetise digital in a way that is suited to growing consumer trends for frictionless payments, snacking content and the micro subscriptions.

The team has ambitions to maintain its steep growth curve by further expanding internationally and enabling a broad range of brands from publishers to car parks to maximise revenue on the mobile channel. At the same time, Infomedia is committed to driving quality in the market and working with regulators to create a more modern compliance framework that allows brands and carriers to benefit from the demand for frictionless mobile payments whilst safeguarding consumers.

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