

## Country

# Canada



## Country Facts

Population	36 million
Language	English, French
Capital City	Ottawa
Currency	Canadian Dollar (CAD)

## Smartphone Penetration

# 73%

## Sim Penetration

# 84%

## Transaction Types

- 👍 Premium
- 👍 In-app Purchases
- 👍 Subscriptions

## Price Points

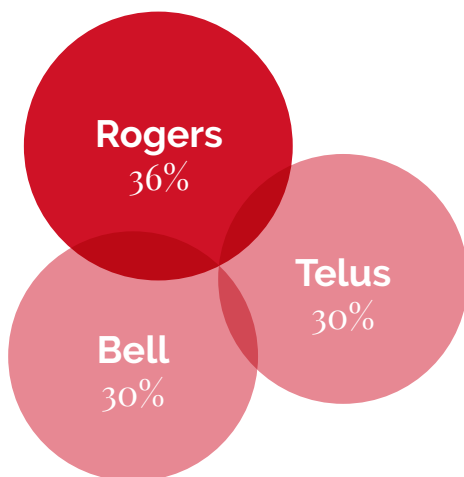
Flexible

## Credit Card Penetration



## Market Share

Regulator: CRTCC



## Smartphone Penetration

