

Country

Egypt



Country Facts

Population	92 million
Language	Egyptian Arabic
Capital City	Cairo
Currency	Egyptian Pound (EGP)

Smartphone Penetration

100%

Sim Penetration

101%

Transaction Types

- 👍 Premium
- 👍 In-app Purchases
- 👍 Subscriptions

Price Points

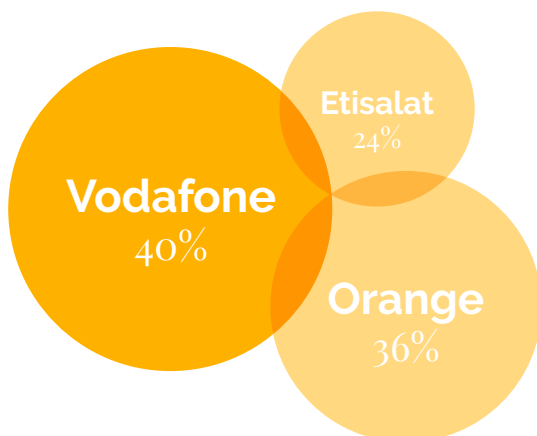
📁 1 EGP to 75 EGP

Credit Card Penetration



Market Share

Regulator: NTRA



Smartphone Penetration

