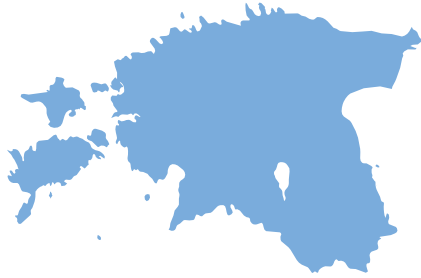


## Country

## Estonia



## Country Facts

Population	1.35 million
Language	Estonian
Capital City	Tallinn
Currency	Euro (€)

## Smartphone Penetration

# 125%

## Sim Penetration

# 140%

## Transaction Types

- 👍 Premium
- 👍 In-app Purchases
- 👍 Subscriptions

## Price Points

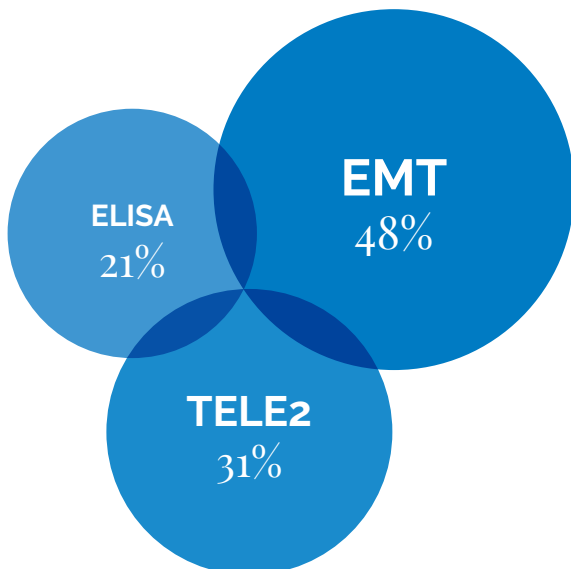
- 💳 €1 - €50
- 📄 20% Local Tax

## Credit Card Penetration



## Market Share

Regulator: TSA



## Smartphone Penetration

