

Country

Kuwait



Country Facts

Population	3.5 million
Language	Arabic
Capital City	Kuwait City
Currency	Kuwaiti Dinar (KWD)

Smartphone Penetration

280%

Sim Penetration

195%

Transaction Types

- 👍 Premium
- 👍 In-app Purchases
- 👍 Subscriptions

Price Points

- 👛 5 KWD to 100 KWD
- 📄 0% Local Tax

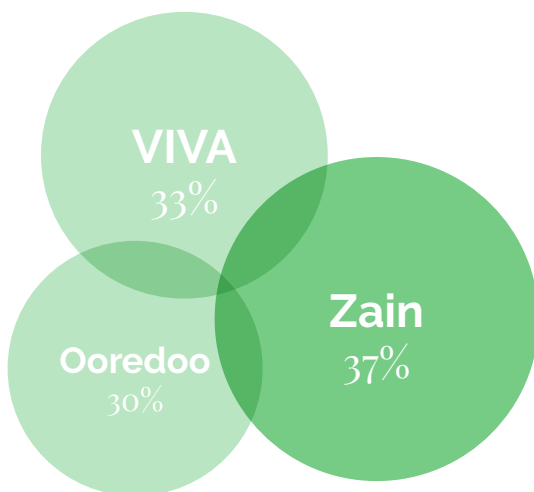
Credit Card Penetration

28%



Market Share

Regulator: MOC



Smartphone Penetration



● Post-Pay 74%

● Pre-Pay 26%