

Country

Saudi Arabia



Country Facts

Population	30 million
Language	Arabic
Capital City	Riyadh
Currency	Saudi Riyal (SR)

Smartphone Penetration

86%

Sim Penetration

180%

Transaction Types

- 👍 Premium
- 👍 In-app Purchases
- 👍 Subscriptions

Price Points

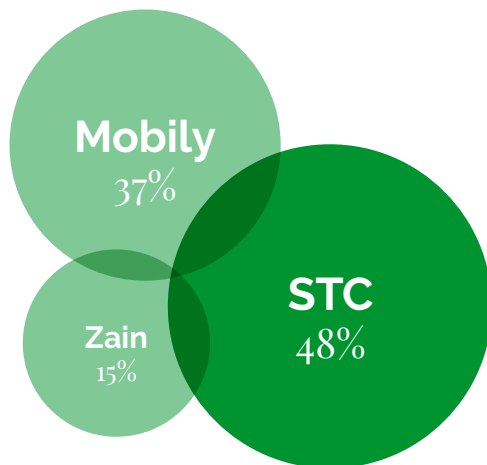
📁 1 SR to 100 SR

Credit Card Penetration

11%

Market Share

Regulator: CITC



Smartphone Penetration

