

Country

South Africa



Country Facts

Population	55 million
Language	Zulu, Xhosa, English, Afrikaans
Capital City	Pretoria
Currency	South African Rand

Smartphone Penetration

69%

Sim Penetration

159%

Transaction Types

- 👍 Premium
- 👍 In-app Purchases
- 👍 Subscriptions

Price Points

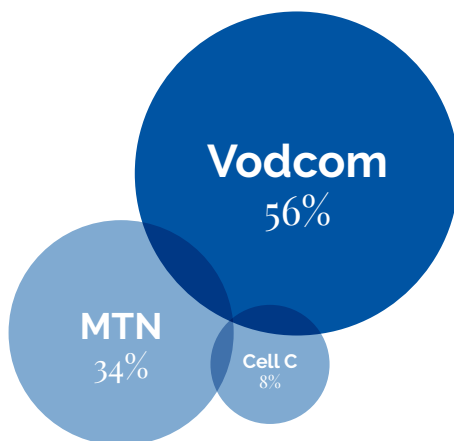
Flexible

Credit Card Penetration

13%

Market Share

Regulator: ICASA



Smartphone Penetration

