



Infomedia

June 2022

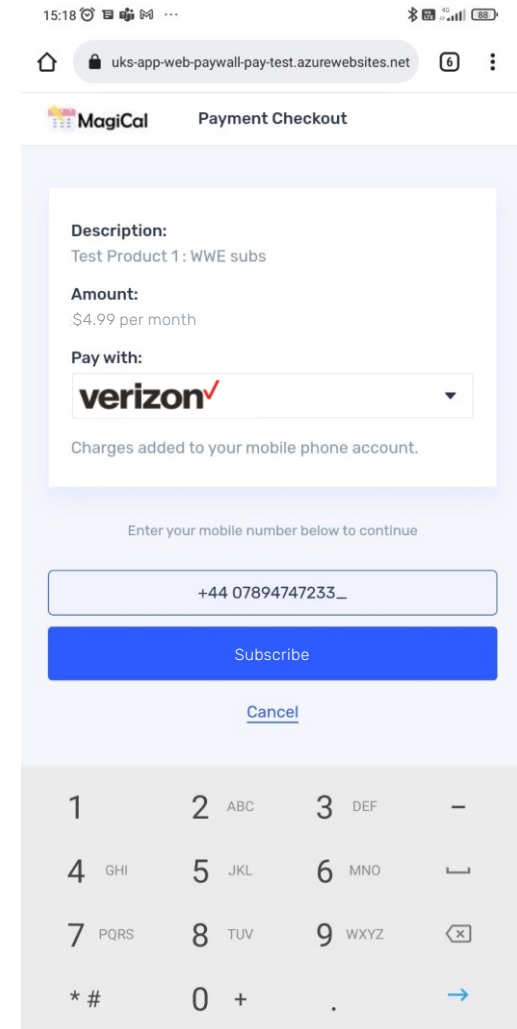
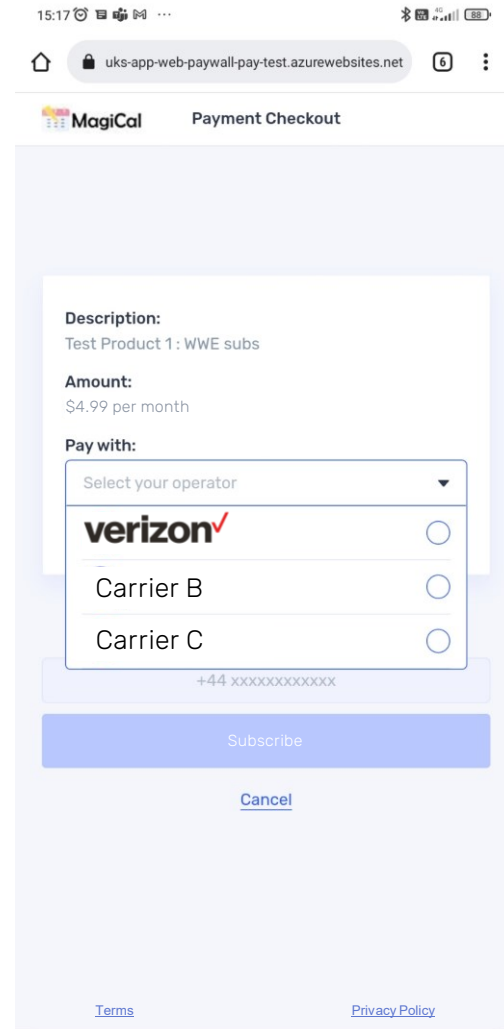
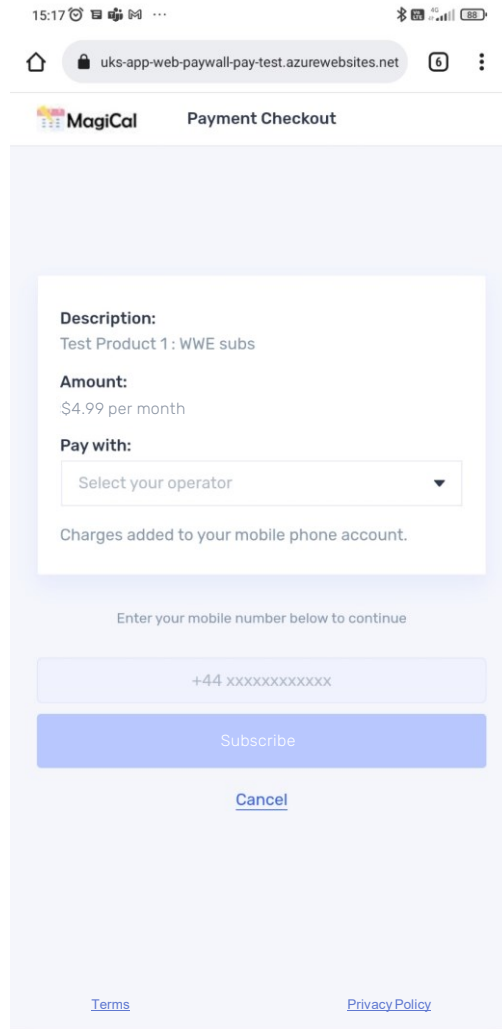
Customer Checkout Experience

United States of America

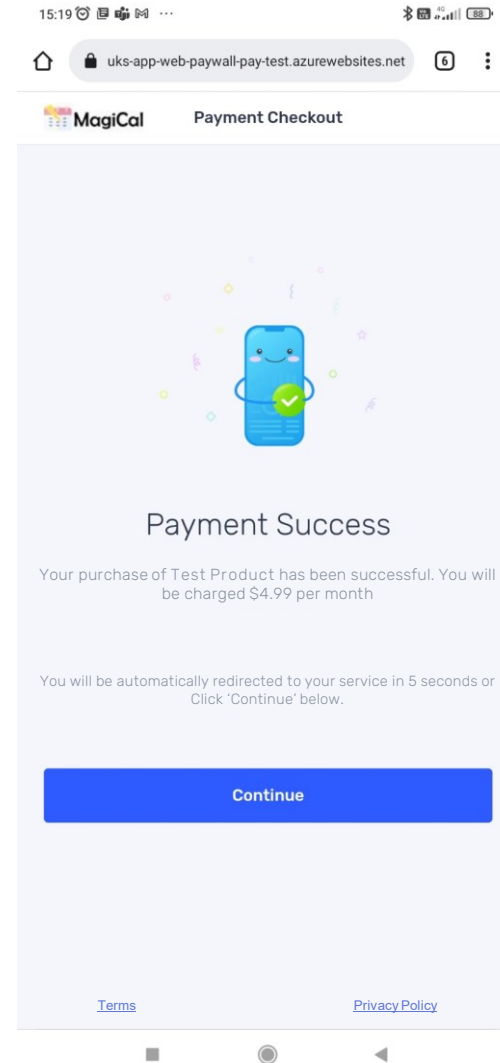
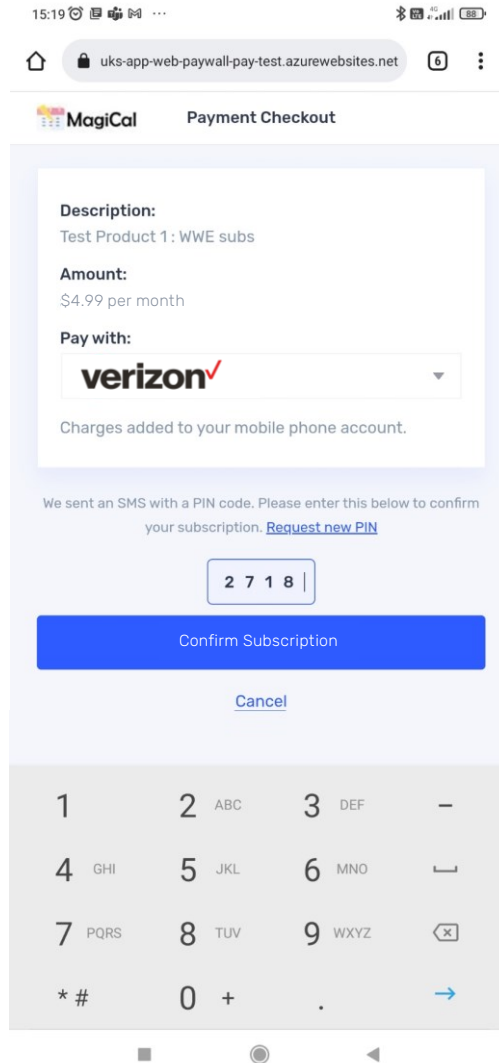
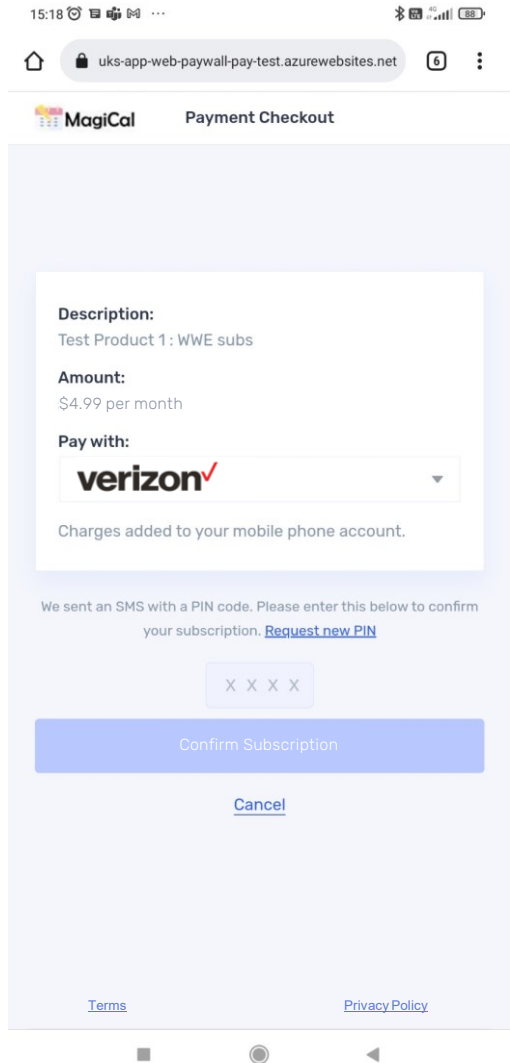
WHITE LABEL VERSION



INFOMEDIA Authentication Flow

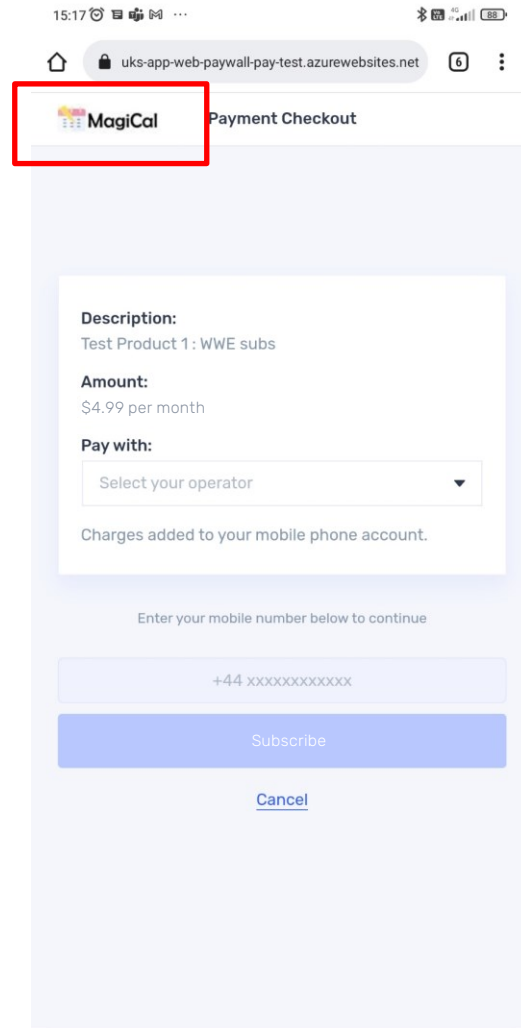


INFOMEDIA Authentication Flow

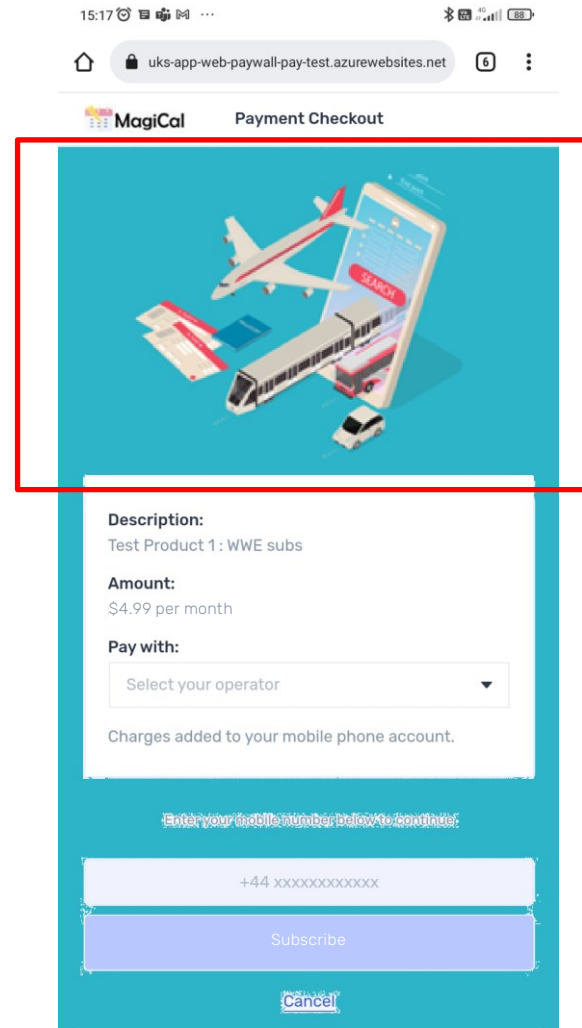


Page Customisation Options

- Brand Logo (mandatory)
- Background colour (optional)
- Hero image (optional) (less than 30% page height)



Base Page



Custom image & background

Notes

- Merchants may pass in parameters: MSISDN, MCC/MNC, language
- If passed in, MSISDN will be pre-populated in MSISDN entry field with ability for user to edit
- If MSISDN detected via Header Enrichment user will not be able to edit
- If only a single carrier is available in a territory user will not need to select from drop down list
- URL shown is our test URL, final will be [pay.infomedia.co.uk/\[UID\]](https://pay.infomedia.co.uk/[UID])

Customer SMS Alerts

SMS messages structure (line breaks for convenience):

- **PIN:**
Please enter PIN {####} to complete your subscription to {service_name}.
You will be charged \${##.##}/{frequency} (tax exc).
- **Welcome** (upon subscription):
Welcome to {service_name}.
{Access copy + URL}
You will be charged \${##.##}/{frequency} (tax exc).
To cancel, text STOP {keyword} to {shortcode} {or visit{CS_URL}}.
Help? {CS_Email}
- **Receipt** (after each transaction):
Your subscription to {service_name} has been renewed at \${##.##}/{frequency} (tax exc).
{Optional: Access copy + URL}
To cancel, text STOP {keyword} to {shortcode} {or visit{CS_URL}}.
Help? {CS_Email}
- **Exit:**
Your subscription to {service_name} has been cancelled and you will no longer be charged for this service. Help? {CS_Email}

Note: additional service messages are permitted such as providing login details; our SMS integration may be used for this or your own supplier